

## Terms & Conditions Advance Connects Ltd Telemarketing Campaign

### Definitions

- 1.1 "The Company" means Advance Connects Ltd.
- 1.2 "The Client" means the company named as such on the proposal and or contract.
- 1.3 "The Services" means the services set out in the proposal and or contract.
- 1.4 "The Contract" means the contract between the company and the client to perform the services to which these terms and conditions apply.
- 1.5 "The Quotation" means the quotation/proposal given to the customer in respect of the supply of the services upon which are endorsed these terms and conditions of trading.

### 2. Quotations, Creation of and Terms of Contract

- 2.1 All quotations made by the company to the customer will be deemed to be subject to these terms and conditions of trading.
  - 2.2 The company reserves the right to refuse any proposal / contract without prior notice.
  - 2.3 All proposals made by the company to the client shall be valid for thirty days from date of issue.
  - 2.4 All quotations are subject to VAT at the prevailing rate on the date of invoicing.
  - 2.5 While every effort will be taken to inform the client in advance, the company reserves the right to increase the price quoted for a service if the costs increase between the date of issue of the quotation and date of issue of the invoice.
  - 2.6 A contract on these terms shall be created between the company and the client upon receipt of the signed quotation/order confirmation by the company from the client by a means acceptable to the company or a request from the client to the company, by any acceptable means, to begin processing.
  - 2.7 It shall be taken that by sending the signed contract to the company that the client is accepting in full the company's terms and conditions of trading.
  - 2.8 The contract represents the entire agreement between the parties in relation to the services provided and supersedes all previous written or oral communications.
3. The Company's Obligations in consideration of the client paying sums due to company under the contract the company will:
- 3.1 Perform the service(s) specified in the proposal and or contract on the input provided.
  - 3.2 Send the output and carry out the client's instructions regarding input provided.
  - 3.3 Archive the output for a period of 30 days, commencing from the date of dispatch of the output

to the client, or any other period, which has been agreed in writing between the parties. Client data will be backed up during normal backup procedures.

#### 4. The Client's Obligations

4.1 The client, where agreed, shall provide the company with input data (when and where applicable from the agreed proposal) in a format and by a means acceptable to the company. If the client fails to do this the company may, at its own discretion correct the data at its own expense or (subject to prior notification to the client) at the client's expense.

4.2 The client shall clearly define any instruction with regard to the processing of the input.

4.3 The client will be responsible for the administration of any change in output.

4.4 In the case of appointments, the company shall not be responsible for any change in the communicated output and this will therefore not affect invoicing and payment terms.

4.5 Within a Trial or 30-day rolling contract The Client must inform The Company of intention to cease work prior to the end of the current month.

4.6 Within a 6 month or 12 months contract The Client must provide 60 days' notice of intention to cease work following the end of the current month.

4.7 Should notice to cease works not be received within the timings required within each contract length work will continue as agreed until instructed.

4.8 The Client is responsible for notifying any current providers/partners of The Companies use of their data, platform or information during The Contract

#### 5. Copyright, Data Protection and Confidentiality

5.1 The client must not use the data for any unlawful purpose or any purpose likely to bring the company or its suppliers into disrepute.

5.2 The client agrees to abide by the Telephone Preference Service scheme, which enables businesses to comply with the Data Protection (direct marketing) Telecommunications regulation or any such regulations which may replace them.

5.3 Storage of the data by the client must comply with the Data Protection Act.

5.4 All marketing or telemarketing data supplied to the client is supplied on a single use basis unless otherwise agreed in writing.

5.5 The client must not disclose copy or distribute to any third party any portion of the data supplied by the company and will only use the data for their own internal purposes.

5.6 Each party will keep confidential all information or lists belonging to the other party and will not

disclose it to any third party unless instructed to do so in writing by the other party.

5.7 Data Protection – “Client confirms that they have requested and consented to Advance Connects Ltd to retain the client information on Advance Connects Ltd of companies database, which is used by Advance Connects Ltd and passed to selected third parties to assist in communicating products and services which may be of interest to the client. If the client wishes to stop receiving such information, please inform Advance Connects Ltd or unsubscribe via the link in the email. For training and security purposes, telephone calls may be recorded”

## 6. Liability

6.1 The company will carry out the services with reasonable skill and care.

6.2 The company’s liability to the client for any breach of this contract, negligence, misrepresentation or otherwise shall be limited to the price payable by the client under this contract. In no circumstances shall the company be responsible for any consequential loss, however incurred, including without limitation loss of profit, business or anticipated saving.

6.3 For any changes, agreed by the client, outside of the signed specification, the company reserves the right to change any agreed schedules and charges agreed under the contract.

6.4 Whilst every effort is made to ensure the accuracy of the data, the company cannot, in any circumstance, accept liability for any loss, inconvenience or damage (including loss of profits) occasioned by any error in the data.

6.5 The company cannot accept liability for any loss, inconvenience or damage (including loss of profits) occasioned by any error in the data resulting from inaccurate data provided by our business partners.

## 7. Carriage, Delivery and Insurance

7.1 The client is responsible for the delivery of the input to and for the collection of the output from the company’s premises. Transport arranged by the company on the client’s behalf shall be at the client’s risk. Proof of sending does not constitute proof of receipt.

7.2 Unless otherwise agreed, while in the possession of the company, all input and output materials shall be deemed to be held at the client’s own risk. The client should arrange insurance cover accordingly.

7.3 In the absence of a written agreement to the contrary, any delivery date quoted is an estimate only. All time scales quoted shall commence on completion of receipt of data and complete once output data commences transmission. The company shall not be liable for any loss resulting from

delay in delivery however caused.

7.4 Without prejudice to these terms and conditions of trading, the company will accept no liability for failing to meet delivery dates quoted, where the input has not been delivered to the company in sufficient time or does not conform to the requirements of the contract or if the company is prevented from processing the input by circumstances beyond its reasonable control including but not restricted to restrictions on the supply of energy, national emergencies, strikes, lockouts, trade disputes, fires, machinery or equipment breakdowns or staff shortages.

7.5 Client data can be made available in the following formats – hard copy, CD, floppy disk or email. All data received by the company will be subjected to virus checking prior to the start of any project. Whilst the latest auto-updated anti-virus technology is installed at the company's premises, the company will not be held responsible for data infection by virus from any source whether originated at source or in transit upon return to the client. Data loss or corruption is not the responsibility of the company.

7.6 The company has the facility to work live in real time on-line on the client's data. It is the responsibility of the company and the client to ensure firewall and virus protection is in position.

7.7 WAV files can be made available upon request and are subject to strict regulation within the rules of the Data Protection Act 1998.

## 8. General Contract Terms, Payment and Termination

8.1 No variance of these terms and conditions of trading shall be binding on the company unless in writing and signed by the client and a director of the company.

8.2 Any service provided by the company to the client in excess of that specified in the quotation shall be subject to additional charge and will be performed as soon as reasonably practical.

8.3 Credit Terms may be offered (subject to satisfactory references). Payment terms are strictly 30 days from the date of invoice. Automatic account hold will be applied on the last day of the month to all accounts with overdue balances. In the event of credit terms being abused, credit facilities may be withdrawn at the discretion of the company without notice.

8.4 The company reserve the right to charge interest on overdue accounts at the rate of 3% per calendar month from the due date of payment to the receipt of payment.

8.5 The Company reserves the right to apply annual day rate increases each calendar year without notice of 3% - 5%.

8.6 Where certain projects are undertaken, a set-up fee may be required in advance to cover any

setting up costs which may be incurred prior to commencement of the project.

8.7 If the client wishes to offer 1 or more of the Company's employees a position or role within their business, within 6 months of leaving the company, a fee of £2,500 will be invoiced to and must be paid by the client.

8.8 In the event of any breach of the terms of this contract by either party which, if a breach is capable of rectification, is not rectified for a period of 30 days after written notification, then the injured party may (without prejudice to any other remedy or right of action it may have) forthwith terminate the contract by written notice to the guilty party.

8.9 In the event of either party being wound up, or have a receiver or administrator appointed over any of its assets who remains in possession of those assets for more than 14 days, the other party may (without prejudice to any other remedy or right of action it may have) forthwith terminate the contract by written notice to the other party.

9. In the event of force majeure, Advance may suspend or terminate the performance of its obligations when certain circumstances beyond our control arise, making performance inadvisable, commercially impracticable, illegal, or impossible. All invoicing will remain in line with contracted terms. All billed for services will be completed at the next advisable point.

9.1 All aspects of this contract shall be governed by English law.